







ARE YOU A FRIEND OF THE RODEO?

Your donations keep our Springdale Frontier Days Association growing and improving each year. These donations support our Pee Wee Rodeo and Royalty, and our game days, the upkeep and improvements on our Rodeo Grounds and of course, our award winning Pro-West Rodeo & our Pro-West Royalty. Our membership is "all-volunteer" so your donations go directly to support these great events.

As a "THANK YOU" for your monetary donations, your name will be included as a "Rodeo Friend" in all of our programs in 2009. Thank you for your support. "FRIENDS" like you keep us going!

Please mark the amount of your donation below:

Please keep this as your receipt

	\$5		\$10		\$20
	\$25		\$50		\$_____

Please make checks payable to: SFDA

Springdale Frontier Days Association
 P.O. Box 86, Springdale, WA 99173 Phone: 509-258-8975
 Please print your name as you want it to appear in the program:

 NAME - PLEASE PRINT

 ADDRESS - CITY - STATE - ZIP

 TELEPHONE NUMBER

 YOUR SIGNATURE

Payment Type and Amount _____

THANK YOU!

From Our

Pee Wee Rodeo To Our Award Winning Pro-West Rodeo



To Our Amazing Volunteers!

We Are Worth Every Penny!



SPRINGDALE FRONTIER DAYS ASSOCIATION

Dean Seagle, President

P. O. Box 86

Springdale, WA 99173

Phone: 509-258-8975 Cell:

509-590-3289



As an All-Volunteer, non-profit group, our Springdale Frontier Days Association needs help from the surrounding communities to continue to bring our high quality, family oriented events for everyone to enjoy. It is with this in mind that we ask YOUR help in supporting our efforts. You will find many options for lending your support in this brochure.

Seeking donations and fundraising is an ongoing reality for most groups and dependence on volunteers is paramount. We could not do the things we do without you and your help in conjunction with our amazing and outstanding volunteers.

Our goal over the next few years is to put up new fencing, build new seating and re-build the bull/calf pens, construct a new crows nest with seating, update our electrical system and too many other things to list that will improve the look and function of our rodeo events.

Anything helps our association. We will be happy to accept fencing materials, (posts, lumber, nails), panels and gates, lumber of any kind, metal roofing, paint and painting supplies, tools, new or used, plumbing or electrical supplies, bark chips, flowers, etc. In addition to "working" items, we are also gathering items that can be raffled in our Royalty Booth. (Yes! Our Queens and Princess for the Pee Wee and Pro-West Rodeos are VOLUNTEERS also! All their travel and outfits are not subsidized by the association so the Royalty Booth helps to pay for the Royalty Buckles that do not get sponsored.) We will accept Gift Certificates for products, services or food, new gift items (be sure to include a business card so the winners know who was so kind to help us!), as well as handmade crafts. If you want to donate it...We Will Take It!

At all our events we will be listing all the great supporters and businesses that have donated to our association. We hope that this will benefit you also with some "heartfelt" advertising and maybe some extra business for you!

Full Sponsorships

Full Year for all Events - \$5000.00 Includes full size signs inside the arena and on Hwy 231, your logo on event posters, full page ad in all our programs and four passes to each event. You will be listed on our website and a link to your site if you wish, listed in all press releases as our Main Sponsor, a 10X20 product promotion space during the PeeWee Rodeo if desired, **YOUR NAME** engraved on all the winning buckles and co-present and photos, with the SFDA President, to the young cowboys and cowgirls and **YOUR NAME** engraved on all the trophies given to the event's contestants. You will receive a Thank You plaque and photo.

PeeWee Rodeo - \$1500.00 Includes full size signs inside the arena and on Hwy 231, your logo on event posters, full page ad in all our programs and four passes to each event. You will be listed on our website and a link to your site if you wish, listed in all press releases as our Main Sponsor, a 10X20 product promotion space during the PeeWee Rodeo if desired, **YOUR NAME** engraved on all the winning buckles and co-present and photos, with the SFDA President, to the young cowboys and cowgirls and **YOUR NAME** engraved on all the trophies given to the Buckaroos and PeeWee's. You will receive a Thank You plaque and photo

Pro-West Rodeo - \$2,000.00 Includes full size signs inside the arena and on Hwy 231, your logo on event posters and t-shirts, full page add in all programs and ten passes to all of our event. You will be listed on our website and a link to your site if you wish. You will be listed as our Main Sponsor in all press releases, a 10X30 product promotion space during the Pro-West rodeo, if desired. **YOUR NAME** engraved on all the trophy buckles and co-present with the SFDA President in the arena to the winning cowboys and cowgirls. You will be given a Thank You plaque and photo.



Co-Sponsorships

PeeWee Rodeo – \$750.00 Includes full sign in arena, your logo on event posters, full page ad in both programs, four passes to our PeeWee Rodeo, listing on our website and a link to your site, if desired and a 10X10 product promotion space during the PeeWee Rodeo, if desired. **Your business** will be listed in **all** press releases and you will receive an appreciation plaque.

Pro-West Rodeo – \$1000.00 Includes full sign in arena (chute sign if available), your logo on event posters and T-shirts and full page ad in both programs. Four passes to our ProWest Rodeo, listing on our website and a link to your site, if desired and a 10X20 product promotion space during the Pro-West Rodeo, if desired. **Your business** will be listed in **all** press releases and you will receive an appreciation plaque.

**** Play Day Full Sponsorship (4 events) ****

\$500.00 Includes full size sign in the arena, half page ad in both programs, 10X10 product promotion space during the event of your choice, if desired, and listed on our website with a link to yours, if desired. Your business will be listed in all press releases as the Main Sponsor of the Play Days and you will receive an appreciation plaque.



General Sponsorships

Chute Sponsorship – \$400.00 Includes a 3X8 sign over the bucking chutes and 1/4 page ad in both programs. You will be listed in the programs as a sponsor and announced as the “(Your Name) Chute” every time a rider comes out during both rodeos. You will receive four passes to our ProWest Rodeo and an 8X10 photo taken during one of the rodeos showing your sign.

Pro-West Buckle Sponsorships – \$175.00 Your name engraved on the trophy buckle you choose to sponsor, two passes to the ProWest Rodeo, listed in the program as a buckle sponsor and your name will be announced during the event.

Pro-West Royalty Buckle Sponsorship – \$100.00 Your name engraved on the Royalty buckle you choose to sponsor, your name/business announced during the events and listed in the PeeWee and Pro-West programs and two passes to the ProWest Rodeo.

PeeWee Royalty Buckle Sponsorship – \$50.00 Your name engraved on the Royalty buckle you choose to sponsor, your name/business announced during the events and listed in the PeeWee programs and two passes to the PeeWee Rodeo.

PeeWee Event Buckle Sponsorships – \$100.00 Your name/business engraved on the trophy buckle you choose to sponsor. You will be listed in the PeeWee program as the buckle sponsor.

Play Day Award Sponsorship – \$100.00 Your name/business will be included in the year end gifts as the sponsor. You will receive a business card size ad in both programs.



Sign Sponsors

Each sign is created and painted for your business and depending on your choice of sponsorship, will hang either on the Hwy 231 Frontage or inside the arena. If you are interested in Chute Sign sponsorship please check out the General Sponsorship section of this brochure.

We need a good clear copy of what you want on your sign. A business card is usually sufficient especially if it includes the colors you want but if you have something larger that is great!

Hwy 231 Frontage 4X8 Signs – \$300.00 per year
Includes four passes to the event of your choice and a business card size ad in our programs.

Inside Arena 4x8 Signs – \$150.00 per year
Includes two passes to the event of your choice and a business card size ad in both programs.

Inside Arena 4X4 Signs – \$80.00 per year
Includes two passes to the event of your choice and a business card size ad in the Pro-West program

Program Advertising

Program ads are an excellent value!

A program will be distributed free of charge within the town of Springdale and to all spectators during the PeeWee Rodeo, and the Frontier Days Pro-West Rodeo.

Camera ready art is appreciated, but we will be happy to work with you to create your ad. We do need a good copy to work with, clear printing on white paper is best. A business card usually works as long as it is clearly printed. (Contact Debi at 509-468-0155 for more details on artwork and ideas)

Ad Size	PeeWee	Pro-West	BOTH
Business Card	\$15.00	\$30.00	\$40.00
1/4 Page	\$30.00	\$40.00	\$65.00
1/2 Page	\$50	\$65	\$110.00
Full Page	\$90	\$115	\$200.00



There are so many ways you can support our efforts. We will accept any type of donation in order to continue to bring you these events. We can accept services, gift certificates to raffle in our Royalty Booth, building materials (new or used), tools, gravel or concrete, landscaping supplies... YOU NAME IT ...WE CAN PROBABLY USE IT!

Any donation is greatly appreciated and without sponsors like YOU these shows would not go on!

Questions??

Call 509-258-8975 OR 509-590-3289

Email Us at:
heasea13@inwi.net
d1mccain00@msn.com



Visit our Website: www.frontierdaysrodeos.com